

“The Case For A Universal School Meal Program: Fixing the School Food System”

Friday, February 5, 11:00 am - 1:30 pm
Pajaro Valley Community Health Trust



Please join us for a Leadership Luncheon that will examine the role of a Federal Soda Tax and other funding mechanisms to foster a healthy and just food system for students. This is an opportunity to contribute your thinking and understanding in shaping the future of diet and nutrition for children and youth!

Guest Speaker: Jan Poppendieck, sharing from her new book -

Free for All: Fixing School Food in America



Basic Schedule:

- 11:00 AM Registration & Lunch
- 11:25 AM Introductions & Orientation
- 11:30 AM Jan Poppendieck, Guest Speaker
- 12:00 PM Table Discussions
- 12:45 PM Report Back & Collective Sharing
- 1:10 PM Plan of Action & Next Steps
- 1:30 PM Book Signing and Event Wraps Up

Location: Parajo Valley Health Community Health Trust
85 Nielson St
Watsonville, CA 95076

Limited seating, register today!

Please RSVP to Kathy@thefoodbank.org or call 831-722-7110 for more information

\$15 = Registration & Lunch

Sponsored by: Bay Federal Credit Union; Pajaro Valley Community Health Trust; Santa Cruz County Office of Education; Santa Cruz Education Foundation; Second Harvest Education Committee; United Way Go For Health; UCSC Center for Agroecology & Sustainable Food Systems; Community Alliance with Family Farmers